
LIA PRINS

EDUCATION

University of Washington

B DES, VISUAL COMMUNICATION DESIGN
graduated 06.2013

B A, INTERDISCIPLINARY VISUAL ART
recipient of the Nancy J. Blize and AAUW scholarships
for academic and athletic excellence; named to the 2008
Pac-10 All-Academic team
graduated 03.2009

ACTIVITIES

Pocock Rowing Center | HIGH PERFORMANCE TEAM
trained in single and double sculls with the result of a
seventh-place finish in the nation at the 2011 National
Selection Regatta for the lightweight women's double
10.2010 – 10.2012

UW Varsity Crew | ROWER & LOGGER
awarded "Most Inspirational Rower" for 2008–2009
season and was elected to leadership position within the
Varsity Boat Club; won silver and bronze medals at the
2008 NCAA National Championships; designed a log
book to document race results and media coverage
09.2005 – 06.2009

Walla Walla High School | GRADUATION SPEAKER
chosen from 500 students to compose and deliver
a commencement speech to 2,000 attendees as a
representative of the class of 2005
06.2005

SKILLS

Adobe Creative Suite
Processing (Java-based)
HTML and CSS
digital photography

EXPERIENCE

NBBJ Design | GRAPHIC DESIGNER

create proposals, infographics, and case-study
publications for large-scale global building projects;
design theme and collateral for events; assisted
marketing team with transition to new website design
10.2012 – 07.2012, 12.2013 – present

Teague | INTERACTION DESIGN INTERN

developed and implemented visual language for interfaces
on Windows-specific devices; presented progress and final
designs to clients via slides and hands-on demonstrations
07.2013 – 10.2013

UW Center for Learning | DESIGN TUTOR

selected by faculty to help first-year design students
learn concepts and to assist with projects
01.2013 – 03.2013

UW Athletics | VISUAL DESIGN INTERN

developed promotional print and installation materials
for the university's sports teams from concept through
to final printed proof; met with coaches and clients to
present ideas and gain feedback
06.2012 – 10.2012

Studio Matthews | FREELANCE GRAPHIC DESIGNER

designed logos and branding suggestions for the studio's
client; helped with other projects as needed
01.2012 – 06.2012

UW Career Center | VISUAL DESIGN INTERN

designed posters and website materials for events, as
well as annual reports and publications
10.2011 – 07.2012

The Daily | NEWS & SPORTS DESIGNER

created multi-page layouts and developed illustrations
and infographics under tight deadlines for the UW
student-run newspaper
10.2011 – 03.2012

Zooppa, Inc. | ADVERTISING DESIGN INTERN

developed the visual language for clients' video-marketing
campaigns; met weekly web impressions quotas
06.2011 – 09.2011

Swype, Inc. | KEYBOARD ENGINEER

programmed the functionality and visual layout of Android
touchscreen keyboards in various languages using PERL
code; troubleshooted glitches in existing programs
07.2010 – 02.2011

CONTACT

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